


AGENDA



15:30 – 15:45 Uhr  ZOOM
Individual Onboarding



15:45 – 16:00 Uhr  STARTING POINT
Welcome & Introduction
Ronja Rathmann, Media Lab Bayern



16:20 – 16:45 Uhr  BBC
Guided Gallery Walk
Simon Lumb, BBC



16:50 – 17:10 Uhr  Main Hall
Interview – Trend Monitoring
Spencer Marsden, BBC

17:15 – 17:40 Uhr  NYC Media Lab
Guided Gallery Walk
Erica Matsumoto, NYC Media Lab



MEDIA
LAB
BAYERN